

Parting the Cloud for true business impact

Dell Cloud Services

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Applications Business Process Consulting Infrastructure Support



The power to do more

Day 1 – June 6 Opening Keynote 1:00pm-1:45pm

Parting of the Clouds – Finding the Real Business Value

Steve Schuckenbrock
President, Dell Services

Day 1 – June 6 Session 3 2:40pm-3:25pm

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Cloud Integration: Best Practices for IT Executives.

As Cloud and SaaS applications become mission-critical to organizations, IT executives are being asked to integrate these new applications with existing on-premise applications and business processes. Successful cloud integration projects require collaboration between both IT and business users, to fully understand the business process requirements and technological challenges.

Day 1 – June 6 Session 5 4:05pm-4:50pm

Building A Repeatable Cloud Roadmap.

A pragmatic, real-world view on how to assess application and organizational Cloud readiness. This presentation outlines the key steps required to create a repeatable process roadmap customized for your organization.

Day 1 – June 6 Session 6 4:55pm-5:40pm

ERP and the Journey to Cloud. Based on Customer Stories and How They Evolved.

Moving your ERP systems to the cloud is a great first step on the Journey to cloud. This session details cloud enablement of your ERP systems without having to rip and replace current infrastructure. This session also includes challenges, success factors and outcomes of migrating to the cloud.

Day 1 – June 6 Session 6 4:55pm-5:40pm

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Best Practices to Operationalize an Integration Strategy for an ISV.

Analysts frequently cite integration as the #1 obstacle faced by Cloud and SaaS providers, as buyers are no longer willing to bear the burden of the extensive development resources required to integrate to your application. Successful ISV integration strategies require collaboration across the organization from sales to support, to fully understand customer requirements and manage expectations.

Day 1 – June 6 Session 7 5:45pm-6:30pm

“Watch Out for the Dark Cloud: Cloud Computing and Cyber Threats.”

The explosive popularity of virtualization and cloud computing has created a rich foundation for new and successful cyber attacks. Organizations are rapidly adopting the use of these technologies to save money and increase efficiency. With the advent of stricter compliance and regulatory laws significantly affecting industries, managing cyber risk to your organization is becoming more and more critical especially as new and emerging technologies are adopted and deployed.

Day 1 – June 6 Session 9 7:10pm-7:55pm

Taking The Revolutionary Approach To Cloud Building, How To Architect For The Greatest Efficiency.

Cloud adopters can either take an evolutionary and revolutionary path to cloud. The “revolutionaries” represent the peak of efficiency in IT and demanding the highest level of hyper scale and hyper efficiency. This sessions details use cases for taking the revolutionary path to cloud, success factors and outcomes.

Day 2 – June 7 Logan McLeod 12:45pm-1:30pm

**CTO
Power
Panel**

Has Cloud Computing Changed Enterprise IT Forever and for Always?

A fast-moving industry discussion panel, moderated by Cloud Expo Conference Chair Jeremy Geelan, where panelists will answer questions on Cloud.

Day 2 – June 7 Session 12 6:25pm-7:10pm

Developing, Migrating and Managing Enterprise Applications in the Cloud.

Realizing the full potential of cloud depends on how your organization develops, migrates and manages enterprise applications on the cloud. This session helps identify key steps, application strategy, development, migration, integration, testing and management and provides use cases at each stage. Also discussed are applications and how they are a key component in modernization, mobility and Business Intelligence.

Day 3 – June 8 Session 8 2:25pm-3:10pm

Taking the Evolutionary Approach To Cloud.

The evolutionary approach to cloud leverages existing investments in hardware people and processes to move to a cloud environment. In this session you will see how companies are taking steps to cloud defined by their own comfort level, while developing a blue print for an eventual hybrid/public cloud deployment.

**Vendor Session:
Dell & VMware**

Dell & VMware deliver the Enterprise Hybrid Cloud.

Leveraging your existing skills & infrastructure investment in Dell / VMware to achieve the right cloud solution (private/hybrid/public cloud) for your business. Dell and VMware help you through your virtualization journey to the cloud - from creating the virtualized foundation through Dell vStart; to extending your internal datacenter so you may easily transition existing VMware virtualized workloads between private/hybrid/public cloud environments.